SignagePlayer mp8000
Get noticed

Built for digital signage, this powerful media player with Scala® QuickStart™ software produces communications to capture customers attention.

Capture attention

It's not enough to just put your message out there. You've got to get noticed. HP SignagePlayer mp8000 series is the technology you need to capture your customer's attention and create memorable impressions. Use the HP SignagePlayer mp8000 to help increase sales and improve the effectiveness your communications. As part of a full digital signage solution from HP, HP SignagePlayer mp8000 helps provide information in an attractive format that entertains, informs and engages for a unique customer experience that gets results.

Built for digital signage

Preinstalled with Microsoft® Windows® Embedded Standard 2009 operating system and Scala® QuickStart™ software, HP SignagePlayer mp8000 is designed for smooth and reliable operation in demanding digital signage applications. Scala® QuickStart™ digital signage deployment software[1] makes creating professional looking messages quick and easy. Just use Scala® QuickStart™ to create relevant messages, push the information to your HP Digital Signage Displays in brilliant color, and grab your customer's attention.

Choose the form factor that is right for your environment. The ultra-slim HP SignagePlayer mp8000s can be mounted behind your HP Digital Signage Display[2]. Or, choose the HP mp8000r for performance and versatility. HP SignagePlayer mp8000 is specifically optimized for digital signage media and built for demanding digital signage duty cycles.

Engage customers

Grab attention with relevant messages and information which help your customer connect with your business, increasing customer satisfaction. Create, update, maintain and monitor content and devices across networks of digital signs, delivering the right message to the right people at the right time[1]. Manage your data, customer information, and messages on HP SignagePlayers as your business and customer needs change.

Complete signage solutions

Our relationship with leading digital signage software makers allows you to take advantage of integrated software to seemlessly create and manage your information. No IT manager, no problem. Built in management tools help you securely manage and monitor your information even when the sign is powered off.

HP Digital Signage Solutions are built for demanding 24/7 use so you can focus on your business not your technology. For more information about HP SignagePlayer mp8000 or HP Digital Signage Solutions visit us at www.hp.com/go/digitalsignage.

SignagePlayer mp8000

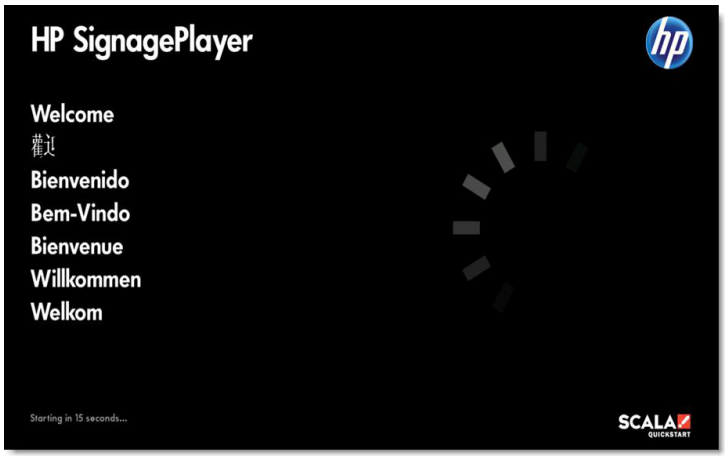
SPECIFICATIONS	mp8000s	mp8000r
Form factor	Ultra-slim Desktop	Small Form Factor
Operating system	Pre-installed Genuine Windows® Embedded Standard 2009	
Software	Scala® QuickStart™	
Processor[3]	Intel® Core 2™ Duo 8400 processor	
Chipset	Intel® Q45 Express	
Memory	2 GB standard; Two (2) SODIMM slots	2 GB standard; Four (4) DIMM slots
Internal Storage[4]	160 GB 2.5" Hard Disk Drive	320 GB 3.5" Hard Disk Drive
Expansion bays	External: One (1) Slimline Internal: One (1) 2.5-inch	External: One (1) 3.5-inch One (1) 5.25-inch Internal: One (1) 3.5-inch
Expansion slots	One (1) mini PCIe	One (1) low profile PCI Two (2) low profile PCIe x1 One (1) low profile PCIe x16
Graphics	Integrated Intel® Graphics Media Accelerator 4500	NVIDIA GeForce 310
Audio/Visual	Realtek ALC261 HD Audio, internal speaker	
Communications[5]	Intel 82567LM Gigabit Network Connection Intel Wi-Fi Link 5100 a/b/g/n Wireless NIC	 HP 802.11 b/g/n Wireless NIC
Ports and Connectors	Front: four (4) USB, microphone, headphone Rear: six (6) USB, PS/2 keyboard and mouse, line in, line out, VGA, DisplayPort, RJ-45 Network	Front: four (4) USB, microphone, headphone Rear: six (6) USB, PS/2 keyboard and mouse, line in, line out, VGA, DisplayPort, RJ-45 Network, one (1) serial, second serial port and a parallel port available as an option
Input devices	HP USB Standard Keyboard, HP USB optical scroll mouse	
Security	Trusted Platform Module (TPM) 1.2, DriveLock, Solenoid Hood Lock and sensor, Chassis padlock loop and cable lock support	
Power	135W 87% efficient active PFC Advanced Configuration and Power Management Interface (ACPI), Dual State Power Button	240W active PFC 240W 89% efficient active PFC
Dimensions	66 x 251.5 x 254 mm 2.6 x 9.9 x 10 in	100 x 338 x 378.5 mm 3.95 x 13.30 x 14.9 in
Weight	3.07 kg 6.75 lb	7.6 kg 16.72 lb
Warranty and services[6]	3-3-3 limited warranty delivers on-site, next business-day service for parts and labor and includes free telephone support 24 x 7; other HP Care Pack Services available see http://www.hp.com/go/lookuptool	

SignagePlayer mp8000

HP SignagePlayer mp8000s mounted to the HP LD200 digital signage display. Optional HP Digital Signage Display and Wall Mount Kit sold separately.

SignagePlayer mp8000s

Built-in Scala® QuickStart™ player



SignagePlayer mp8000r

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1. Content management software available via monthly subscription to Scala Quickstart.
2. HP Digital Signage Display sold separately. HP Wall Mount Kit required and sold separately.
3.64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel® 64architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on your hardware and software configurations. See www.intel.com/info/em64t for more information. Dual/Quad Core is designed to improve performance of certain software products. Not all customers will necessarily benefit from the use of this technology. Intel's numbering is not a measurement of higher performance.
4. For hard drives, GB = 1 billion bytes. Actual formatted capacity is less. Up to 8GB (for XP and XP Pro), up to10 GB (for Vista) and up to 16 GB (for Windows 7) of disk space is reserved for the system recovery software.
5. Wireless access point and Internet service required and sold separately.
6. Service levels and response times for HP Care Packs may vary depending on geographic location. Restrictions and limitations apply. Service starts at date of hardware purchase. For details, visit www.hp.com/go/carepack.

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